



RESPONSIVE REFLECTION

Think about, and then respond to the following questions:

1. Choose one social media **hashtag campaign you explored** and one campaign you **have prior knowledge** about but have not yet explored

2. Name the campaigns. **What is the purpose** of each campaign?

3. Who seems to be the **intended audience** for each campaign?

4. Why are campaigns like this **important**?

5. **Why do you connect** to these campaigns?



6. How might these campaigns influence people's **thoughts** or **actions** in real life?

7. **Share a story** about your own responses to one of the campaigns.
